

# 2019 Modern Warfare Symposium & Expo



Ft. Bragg, NC  
November 2019



The Modern Warfare Expo and Demo Days will be held in conjunction with the 2019 Modern Warfare Symposium, which is co-sponsored by the Global SOF Foundation and the U.S. Army Special Operations Command (USASOC).

The Demo Days will take place at The Range Complex in Autryville, NC, from 18-20 November, inclusive of setup/tear down days. The Symposium and Expo will take place at Iron Mike Conference Center on Ft. Bragg, NC, from 21-22 November.

## PROGRAM GUIDE & ADVERTISEMENTS

	Corporate Partner (CP)	Non-Corp. Partner (NCP)
<input type="checkbox"/> <b>Program Guide Sponsor (3 available):</b> Includes Sponsor Logo on Cover & Free Ad	\$1,125	\$1,500
<input type="checkbox"/> <b>Premium Full Page Cover</b> (Inside Back Cover)	\$600	\$750
<input type="checkbox"/> <b>Premium Full Page Cover</b> (Inside Front Cover)	\$600	\$750
<input type="checkbox"/> <b>Premium Full Page Cover</b> (Outside Back Cover)	\$600	\$750
<input type="checkbox"/> <b>Full Page Color</b>	\$350	\$400
<input type="checkbox"/> <b>Half-page four color</b>	\$250	\$315

The Symposium Program Guide is provided to all registered attendees and speakers, and provides details of the Symposium Agenda, Speaker Bios, and Sponsor Listings.

## MODERN WARFARE EXPO SPONSORSHIPS:

- Platinum**
  - Logo and Platinum Sponsor designation on event website, print materials, and program guide distributed at the Expo
  - Logo included on banner and signage displayed within the Expo Hall
  - 8 Complimentary Passes to both the Expo and the Modern Warfare Symposium
  - Recognition of Sponsorship on event marketing emails
  - Full page advertisement in the event Program Guide
  - Opportunity to provide a flier for distribution at Registration
  - Opportunity to provide three 1-minute videos to air within the Expo Hall
  - Includes event Website Sponsorship
  - Includes event Mobile App Sponsorship
  - 6 x 8 ft. exhibit booth

CP | NCP  
\$10,000 | \$15,000  
**SOLD OUT!**



## MODERN WARFARE EXPO SPONSORSHIPS: (CONTINUED)

	CP	NCP
<input type="checkbox"/> <b>Gold</b> <ul style="list-style-type: none"> <li>• Logo and Gold Sponsor designation on event website, print materials, and program guide distributed at the Expo</li> <li>• Logo included on banner and signage displayed within the Expo Hall</li> <li>• 6 Complimentary Passes to both the Expo and the Modern Warfare Symposium</li> <li>• Recognition of Sponsorship on event marketing emails</li> <li>• Full page advertisement in the event Program Guide</li> <li>• Opportunity to provide a flier for distribution at Registration</li> <li>• Opportunity to provide two 1-minute videos to air within the Expo Hall</li> <li>• 6 x 8 ft. exhibit booth</li> </ul>	<b>\$7,500</b>	<b>\$10,000</b>
<input type="checkbox"/> <b>Silver</b> <ul style="list-style-type: none"> <li>• Logo and Silver Sponsor designation on event website, print materials, and program guide distributed at the Expo</li> <li>• Logo included on banner and signage displayed within the Expo Hall</li> <li>• 4 Complimentary Passes to both the Expo and the Modern Warfare Symposium</li> <li>• Recognition of Sponsorship on event marketing emails</li> <li>• Opportunity to provide a flier for distribution at Registration</li> <li>• Opportunity to provide one 1-minute videos to air within the Expo Hall</li> </ul>	<b>\$5,250</b>	<b>\$7,000</b>
<input type="checkbox"/> <b>Bronze</b> <ul style="list-style-type: none"> <li>• Logo and Bronze Sponsor designation on event website, print materials, and program guide distributed at the Expo</li> <li>• Logo included on banner and signage displayed within the Expo Hall</li> <li>• 3 Complimentary Passes to both the Expo and the Modern Warfare Symposium</li> <li>• Recognition of Sponsorship on event marketing emails</li> </ul>	<b>\$3,000</b>	<b>\$4,000</b>
<input type="checkbox"/> <b>Patron</b> <ul style="list-style-type: none"> <li>• Logo and Patron Sponsor designation on event website, print materials, and program guide distributed at the Expo</li> <li>• Logo included on banner and signage displayed within the Expo Hall</li> <li>• 2 Complimentary Passes to both the Expo and the Modern Warfare Symposium</li> <li>• Recognition of Sponsorship on event marketing emails</li> <li>• Full page advertisement in the event Program Guide</li> </ul>	<b>\$2,000</b>	<b>\$2,500</b>

## MODERN WARFARE EXPO SPONSORSHIPS: (CONTINUED)

	CP	NCP
<input type="checkbox"/> <b>Networking Reception (2 Available):</b> The Sponsor of this Exhibit Hall-based networking Reception will receive designation on the event website, print materials, and program guide. The Sponsor logo will also be included on napkins and signage displayed during the Reception.	\$3,000	\$3,750
<input type="checkbox"/> <b>All Day Coffee (Exclusive):</b> Coffee is incredibly popular at these events. Coffee sleeves with the sponsor logo will be held by most attendees. The sponsorship also includes recognition on Symposium website, in program guide and signage.	\$2,500	\$3,000
<input type="checkbox"/> <b>Icebreaker Reception (2 Available):</b> The Sponsor of this opening day Reception will receive designation on the event website, print materials, and program guide. The Sponsor logo will also be included on napkins and signage displayed during the Reception.	\$2,000	\$2,500
<input type="checkbox"/> <b>Expo &amp; Symposium Lanyards (Exclusive):</b> Sponsorship includes the name of the Symposium, Expo, and Sponsor's logo on the badge lanyard distributed to all attendees of both the Modern Warfare Symposium and the Modern Warfare Expo.	\$2,000	\$2,500
<input type="checkbox"/> <b>Thursday Lunch:</b> Help provide our Expo attendees with a mid-day meal on the first day of the Symposium! Who doesn't love the company that feeds them? Sponsorship will include recognition on the event website, signage, and napkins provided at the lunch.	\$	<b>SOLD OUT!</b> 75
<input type="checkbox"/> <b>Symposium Breakfasts (2 Available):</b> Feed Expo attendees bright and early! Sponsorship will include recognition on the event website, signage, and napkins provided at the breakfast.	\$1,500	\$1,875
<input type="checkbox"/> <b>Event Signage (Exclusive):</b> The Sponsor of the event signage will receive designation on the event website, print materials, and every sign at the Expo.	\$1,125	\$1,500
<input type="checkbox"/> <b>Registration (Exclusive):</b> All attendees of the Expo and Symposium must register to attend. Sponsors receive recognition on the event registration page as well as at on-site registration. The Sponsor will also be recognized on the event website, program guide, and signage.	\$1,125	\$1,500



## MODERN WARFARE EXPO SPONSORSHIPS: (CONTINUED)

	CP	NCP
<input type="checkbox"/> <b>Afternoon Energy Break (Exclusive):</b> Give attendees a snack in the afternoon, accompanied by your company's logo. The sponsorship includes Sponsor recognition on Symposium website, in program guide, napkins, and signage.	\$1,000	\$1,250
<input type="checkbox"/> <b>Flyer Distribution:</b> Provide a one-page marketing flier that will be handed out during registration to all Symposium attendees.	\$500	\$625

## MODERN WARFARE DEMO DAYS SPONSORSHIPS

	CP	NCP
<input type="checkbox"/> <b>Water Bottles at Demo Days:</b> When you're outside for a few days--people get thirsty! Sponsor the labeled water bottles to get your logo in front of everyone who needs some hydration! The Sponsor will be recognized on the event website, signage, and water bottle labels.	TBA	TBA
<input type="checkbox"/> <b>Targets at Demo Days:</b> Attendees of the Demo Days will be very focused on the targets... why not add your logo to it? The Sponsor will be recognized on the event website, signage, and paper range targets.	TBA	TBA
<input type="checkbox"/> <b>Flashlights at Demo Days:</b> There will be night shooting! Help attendees find their way from range to range with a branded flashlight. The Sponsor will be recognized on the event website, signage, and mini-flashlights.	TBA	TBA
<input type="checkbox"/> <b>Ear Protection:</b> Attendees of the Demo Days don't want tinitis! Help them keep their ears safe. The Sponsor will be recognized on the event website, signage, and ear protection bags.	TBA	TBA
<input type="checkbox"/> <b>Coffee Truck at Demo Days:</b> The Energizer Bunny can't attend, so we need a sponsor to keep the energy flowing! The Sponsor will be recognized on the event website, social media, and signage at the truck.	TBA	TBA
<input type="checkbox"/> <b>Food Trucks at Demo Days:</b> All of the event food will come from local food trucks! The Sponsor will be recognized on the event website, social media, and signage at the truck area.	TBA	TBA



# MODERN WARFARE EXHIBITION OPPORTUNITIES

## Demo Days at The Range Complex, 19-20 NOV

New in 2019, the Modern Warfare Expo will include Demo Days with unique opportunities to showcase industry capabilities in action!

- Event is 1.5 days with night shooting available until 2200 hours on 19 NOV
- Range safety officers and targets are provided, but vendors must bring their own weapons, ammunition, and props (all must be pre-approved by GSF and TRC Staffs)
- Only one vendor per lane (requests for lane sharing are subject to GSF and TRC staff approval)
- Vendors who exhibit at both the Demo Day and the Modern Warfare Expo get a 10% discount for CPs or 5% discount for NCPs

	CP	NCP
<input type="checkbox"/> Firing Lane and Tabletop Exhibit at The Range Complex (TRC)	\$1,800	\$2,250
<input type="checkbox"/> Vehicle Exhibit and Demo at TRC	\$1,800	\$2,250
<input type="checkbox"/> Tabletop Exhibit Only at TRC	\$900	\$1,200

- **Firing Lane includes:** 10' x 10' staging area with 75' range distance, coverage for inclement weather, 8' uncovered table and two chairs, two Modern Warfare Expo-Only registrations (access to Demo Day AND the Modern Warfare Expo on Ft. Bragg), 6' table (covered with linen) and two chairs in Demo Day Exhibit Tent
- **Tabletop Exhibit:** Located in Exhibitor Tent, includes 6' table (covered with linen) and two chairs
- **Vehicle Exhibit:** Located in a covered tent, vehicle demo track is on-site

## Modern Warfare Expo, 21-22 NOV

Fort Bragg's Iron Mike Conference Center is in a prime spot that makes it easy for local units to attend. The Modern Warfare Expo will have limited space for tabletops, so reserve your space now!

	CP	NCP
<input type="checkbox"/> 6 x 8 Tabletop Space	\$1,650	\$2,750
<input type="checkbox"/> 6 x 8 Tabletop - Premium	\$1,800	\$3,000
<input type="checkbox"/> 10 x 10 Outdoor Booth	\$1,050	\$1,400
<input type="checkbox"/> Additional Booth Partners	\$150	\$150
<input type="checkbox"/> Additional Booth Staff	\$150	\$150
<input type="checkbox"/> Upgrade Staff to Full Symposium Access	\$250	\$275

- 2 complimentary Exhibit Hall pass included with each tabletop.
- There is a limit of two Booth Partners per exhibit space.
- Each tabletop includes one 6 ft. table and 2 chairs.
- Premium space is close to entrances or food and beverage stations, and designated by a "P" following the booth number on the floor plan.
- The ballroom is carpeted.

## Instructions

**Step 1:** Mark your selections below under Payment Amount & Method (select exhibit booth space, partnerships and sponsorships).

**Step 2:** Fax completed form to (703) 740-1941 or email to LPowell@eventPower.com.

**Step 3:** Register personnel through the conference Website.

**Notes:** Booth numbers are subject to change.

Sponsor instructions are emailed and posted on the event Website. Program guide information will be requested via email.

*This Commonwealth of Virginia contract is for exhibit space, sponsorships, and/or advertising as noted below, by and between Direct Marketing Productions, Inc. (doing business as: eventPower), and the Exhibitor named herein. The Exhibitor agrees to comply with all Terms and Conditions appearing in this contract and further agrees that this contract is binding on all parties and can be amended only in writing by both parties.*

## Company & Contact Information

Company Name: _____			
<b>Contact 1:</b> _____		<b>Contact 2 Billing Contact:</b> _____	
Street Address: _____		Street Address: _____	
City State, Zip: _____		City State, Zip: _____	
Email Address: _____		Email Address: _____	
Phone #: _____	Fax: _____	Phone #: _____	Fax: _____

## Contract Acceptance (signature is required)

This contract is accepted as binding by the following Exhibitor Representative:

Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

## Invoicing Policy, Payment & Cancellation Terms & Conditions

**Invoicing:** Invoices will be sent by email. If you wish to receive a printed copy please check the box below:  
 Please send a printed invoice to our company billing contact (contact 2 above).

**Payment:** 50% payment is due at 180 days prior to the program start date with the remaining 50% due at 90 days prior to the program start date. Companies are 50% liable for contracted funds at 180 days prior to the program and 100% liable for contracted funds at 90 days prior to the program.

**Cancellation:** Cancellations must be received by email from a representative of the company signing this contract and confirmed as accepted by email from eventPower. Cancellations received at or after 180 days of the event start date but prior to 90 days of the event start date will be 50% liable for contracted funds. Cancellations received at or after 90 days of the event start date will be 100% liable for contracted funds.

## Payment Amount & Method

<b>Partnership Package:</b> \$ _____	<b>Booth Selection:</b> 1 <sup>st</sup> choice _____ 2 <sup>nd</sup> choice _____ 3 <sup>rd</sup> choice _____ (booth numbers are subject to change)						
<b>Sponsorship /Advertising:</b> \$ _____							
<b>Exhibit Space:</b> \$ _____	<b>P.O. #:</b> _____						
<b>Discount:</b> \$ _____	<b>W-9 Form:</b> To obtain eventPower's W9 form visit <a href="http://www.eventPower.com/w9">www.eventPower.com/w9</a>						
<b>Total Contracted Amount:</b> \$ _____							
<b>Payment Method:</b>	<table border="1"> <tr> <td><input type="checkbox"/> Check</td> <td><b>Payable to:</b> eventPower <b>Mail to:</b> eventPower, Accounts Receivables, 5205 Woodleaf Court, Centreville VA 20120</td> </tr> <tr> <td><input type="checkbox"/> Credit Card</td> <td>A confirmation email will be sent with an Invoice attachment. A link to a secure online credit card payment portal will be provided at the bottom of the invoice.</td> </tr> <tr> <td><input type="checkbox"/> Wire Transfer</td> <td>A confirmation email will be sent with an Invoice attachment. Wire transfer information will be provided on the invoice. Send wire transfer confirmations to <a href="mailto:SComer@eventPower.com">SComer@eventPower.com</a></td> </tr> </table>	<input type="checkbox"/> Check	<b>Payable to:</b> eventPower <b>Mail to:</b> eventPower, Accounts Receivables, 5205 Woodleaf Court, Centreville VA 20120	<input type="checkbox"/> Credit Card	A confirmation email will be sent with an Invoice attachment. A link to a secure online credit card payment portal will be provided at the bottom of the invoice.	<input type="checkbox"/> Wire Transfer	A confirmation email will be sent with an Invoice attachment. Wire transfer information will be provided on the invoice. Send wire transfer confirmations to <a href="mailto:SComer@eventPower.com">SComer@eventPower.com</a>
<input type="checkbox"/> Check	<b>Payable to:</b> eventPower <b>Mail to:</b> eventPower, Accounts Receivables, 5205 Woodleaf Court, Centreville VA 20120						
<input type="checkbox"/> Credit Card	A confirmation email will be sent with an Invoice attachment. A link to a secure online credit card payment portal will be provided at the bottom of the invoice.						
<input type="checkbox"/> Wire Transfer	A confirmation email will be sent with an Invoice attachment. Wire transfer information will be provided on the invoice. Send wire transfer confirmations to <a href="mailto:SComer@eventPower.com">SComer@eventPower.com</a>						

## Send Check Payments To:

**Payable to:** eventPower  
Accounts Receivables  
5205 Woodleaf Court  
Centreville, VA 20120

## Event Production Company/Merchant Contact Information:

Direct Marketing Productions, Inc.  
DBA: eventPower  
5205 Woodleaf Court  
Centreville VA 20120

**Laurie Powell, Director of Sales**  
**Telephone:** (703) 740-1940  
**Fax:** (703) 740-1941  
**Email:** LPowell@eventPower.com  
**Website:** [www.eventPower.com](http://www.eventPower.com)



### Contract

This Commonwealth of Virginia Contract is for exhibit space, sponsorships, and/or advertising as noted below, by and between Direct Marketing Productions, Inc. (Doing Business As: eventPower), and the exhibitor named herein. The exhibitor agrees to comply with all terms and conditions appearing in this contract and further agrees that this contract is binding on all parties and can be amended only in writing by both parties.

### Payment and Liability Schedule

- 50% liable and 50% payment due 180 days prior to the first day of the conference.
- 100% liable and 100% payment due 90 days prior to the first day of the conference.
- If contract is received after payment due dates, the exhibitor agrees to pay the amount due within 15 days of submitting the contract.
- If contract is received within 15 days of the conference date, the exhibitor agrees to pay immediately with credit card, wire transfer or express check.
- Payment must be clear before the exhibitor is permitted to set up.
- eventPower reserves the right to reassign space or remove contracted company from the floor plan if the above payment schedule is not met.
- Failure to make payments does not release the contracted financial obligation.
- If payment is not received by the event date, a collection agency will be assigned to collect the debt. The exhibitor will be assessed the collection agency fees (typically an additional 30%).

### Cancellation or Downgrade

- Cancellations must be received in writing (email or letter) from a representative of the company signing this contract and confirmed as accepted in writing (email or letter) from an eventPower representative.
- Cancellations received at or after 180 days of the event start date but prior to 90 days of the event start date will be 50% liable for contracted funds. Cancellations received at or after 90 days of the event start date will be 100% liable for contracted funds.
- In the event of either a full or partial cancellation of space by an exhibitor, eventPower reserves the right to reassign canceled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the canceling exhibitor of the obligation to pay the cancellation assessment.
- The exhibitor agrees that the appropriate payment based on the schedule above must be received by eventPower within 15 days of the cancellation notice or by the first date of the conference (whichever comes first). If payment is not received by these dates, a collection agency will be assigned to collect the debt. The exhibitor will be assessed the collection agency fees (typically an additional 30%).

### Relocation and Floor Plan Revisions

eventPower retains the exclusive right to revise the exhibition hall floor plan and/or move assigned exhibitors as necessary.

### Occupancy Default

Any exhibitor failing to occupy contracted space shall not be relieved of their financial obligation. If not occupied by the time set for completion of the installation of the displays, such space shall be taken by eventPower, and re-allocated or reassigned for such purposes or use eventPower may see fit.

### Limitation of Liability

- Exhibitor agrees to make no claim for any reason against eventPower, its employees, agents, or representatives for loss, theft, damage, or destruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature, including damage to his business for failure to provide exhibit space; nor for failure to hold the exposition as scheduled; nor for any action or omission of eventPower.
- The exhibitor is solely responsible for his own exhibition materials and products, and should insure exhibit and products from loss or damage from any cause whatsoever. It is understood all property of an exhibitor is in his care, custody, and control in transit to, or from, or within the confines of the exhibit hall. eventPower shall bear no responsibility for the safety of the exhibitor, its personnel, employees, agents or representatives or personal property.

### Damage to Property

The Exhibitor is liable for any damage caused by exhibitor, exhibitor's agents, employees or representatives to building floors, walls, or columns, or to standard booth equipment, or to other exhibitor's property.

### Insurance

Exhibitors shall, at their sole cost and expense, procure and maintain through the term of this contract, the following insurance: Comprehensive General Liability insurance with limits not less than \$1,000,000 including Contractual Liability and Products Liability coverage and Workman's Compensation in full compliance with all laws covering the exhibitor's employees. Proof of such insurance shall be provided to eventPower or its agent or representative upon request. Email certificate of insurance (COI) to SComer@eventPower.com.

### Installing, Exhibiting, Dismantling

eventPower specifies hours and dates for installing, exhibiting, and dismantling. Exhibitor shall be liable for all storage and handling charges resulting from failure to set up their booth or removing shipping crates from their exhibit booth three hours before the posted start time for the exhibit hall. Additionally, the exhibitor agrees not to begin dismantling their display or open crates before the specified conclusion of the dismantling period set by eventPower. Removal of exhibit materials or displays before the published dismantle times may be subject to a fine.

### Agreement to Rules

Exhibitor and all exhibitor personnel agrees to abide by the foregoing rules and those provided and contained in the Exhibitors Manual, and by any amendments and additional rules that may be put into effect by eventPower.

### Use of Space

Displays and demonstrations are limited to the confines of an exhibitor's own booth. Distribution of literature or other giveaways must be in the confines of the exhibitor's own booth. Displays must abide by the rules and regulations provided in the exhibitor service kit distributed by the event decorator.

### Cancellation or Change of Exposition by eventPower

In the event that the premises in which the exposition is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not within the control of eventPower or its agents, the exposition may be canceled or moved to another appropriate location. eventPower shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not within the control of eventPower. Causes for such action beyond the control of eventPower shall include, but are not limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the venue, municipal, state or federal laws, or act of God. Should eventPower terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damages. Refunds of "Paid Exhibit Space Fees" in the case of event termination or cancellation shall be made to exhibitors at the sole discretion of eventPower and in any case, will not exceed the amount of each exhibitor's paid exhibit space fee less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by eventPower through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

### Exhibitor Representative's Responsibility

Exhibitor agrees to indemnify eventPower, its employees, agents, or representatives against, and hold them harmless for, all claims arising out of the acts of negligence of exhibitor, exhibitor's agents, employees or representatives, and any claims for injury to exhibitor, its employees, agents, representatives, or event attendees.

### Amendment and Addition Rules

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of eventPower. eventPower may, at any time, amend or add further rules to these rules, and all amendments made shall be binding on exhibitor equally with the foregoing rules and regulations.