

# THE 5TH ANNUAL GLOBAL SOF SYMPOSIUM - US



5 - 7 MARCH 2019  
TAMPA BAY, FL



## PROGRAM GUIDE ADVERTISEMENTS



	Corporate Partner (CP)	Non-Corp. Partner (NCP)
<input type="checkbox"/> <b>Program Guide Sponsor (3 available):</b> Includes Sponsor Logo on Cover & Free Ad	\$1,125	\$1,295
<input type="checkbox"/> <b>Premium Full Page Cover</b> (Inside Back Cover)	\$800	\$950
<input type="checkbox"/> <b>Premium Full Page Cover</b> (Inside Front Cover)	\$800	\$950
<input type="checkbox"/> <b>Premium Full Page Cover</b> (Outside Back Cover)	\$800	\$950
<input type="checkbox"/> <b>Full Page Color</b> - Exhibitor	\$600	\$700
<input type="checkbox"/> <b>Half Page Color</b>	\$350	\$425

The Program Guide is provided to all registered attendees and speakers, and provides details of the Symposium Agenda, Speakers, and Sponsors. Last year's Program Guide cover is shown left.

## SPONSORSHIP OPPORTUNITIES

- Platinum (Exclusive):** Gold Sponsorship and then some!
- Gold**
  - 5 Complimentary Symposium registrations
  - Opportunity to introduce a Keynote Speaker
  - 8 x 10 ft exhibit space included
  - May provide two 1-minute videos to air during General Session
  - Full page advertisement in the Symposium Program Guide
  - Logo and Gold Sponsor designation on all Symposium marketing materials and program guide distributed at the Symposium
  - Logo and Gold Sponsorship designation on Symposium website
  - Logo included on banner and signage displayed during the Symposium
  - Verbal acknowledgment of sponsorship during the Symposium
- Silver**
  - 3 Complimentary Symposium registrations
  - Tabletop exhibit space included
  - Sponsor-provided flier placed on tables in General Session
  - Opportunity to provide a 1-minute video to air during General Session
  - Logo and Silver sponsor designation on all Symposium marketing materials and program guide distributed at the Symposium
  - Logo included on banner and signage displayed at the Symposium
  - Verbal acknowledgment of sponsorship during the Symposium

CP	NCP
<b>SOLD OUT</b>	
\$13,500	\$16,875
<b>1 SOLD!</b>	
\$10,200	\$12,750
	<b>1 SOLD!</b>
Implement   Empower   Sustain	

**❑ Bronze**

- 3 Complimentary Symposium registrations
- Sponsor-provided flier placed on tables in General Session
- Logo and Bronze sponsor designation on all Symposium marketing materials and program guide distributed at the Symposium
- Logo included on banner and signage displayed at Symposium
- Verbal acknowledgment of Sponsorship during the Symposium.

**❑ Waterfront Welcome Reception (2 available):** What better way to start the Symposium than with a cocktail overlooking the bay...and your company's logo featured prominently on napkins and signage! Sponsor will also be recognized on the event website and social media.

**❑ Exhibit Hall Reception: Wine and Cheese from Around the Globe (2 available, or exclusive for CP - \$9,000 and NCP - \$11,250):** The Sponsors of this Wednesday reception, held after the first full day of the Symposium in the Exhibit Hall Pavilion, will be recognized on signage, the event website, social media, and napkins or cups.

**❑ Beer Garden (Exclusive):** The Sponsor will be recognized on the Symposium website, social media, program guide, and unique signage. Cups with Sponsor Branding will be used to pour from a selection of quality beers.

**❑ Symposium Swag Bags (Exclusive):** Symposium attendees need a bag for all of their event swag--this is your chance to have your company's logo emblazoned on the side! Sponsor will also be recognized on event website, social media, and signage.

**❑ Lunch (2 available):** Sponsorship includes your company's logo on the Symposium website, in the program guide, and on signage--including a unique centerpiece.

**❑ Professional Development Day Sponsor (Exclusive):** This is the first GSF Symposium with Pro Dev, which will feature several educational opportunities within the SOF realm. The Sponsor will be the day's Energy Break sponsor, may bring branded flyers or collateral to distribute, and will be recognized on the event website, social media, and signage during the Sessions.

**❑ Charging Station (Exclusive):** Our devices need a pick-me-up, too! The Sponsor of this secure offering will be recognized on the event website, social media, and branding on the charging station itself!

**❑ All Day Coffee Break (Exclusive):** Coffee is incredibly popular at these events. Coffee sleeves with the sponsor logo will be held by most attendees. The sponsorship also includes recognition on Symposium website, in program guide and signage.

**❑ Symposium Lanyards (Exclusive):** Sponsorship includes the name of the Symposium and sponsor's logo on the badge lanyard distributed to all attendees.



CP	NCP
\$4,500	\$5,625

**1 SOLD!**



\$5,500	\$6,875
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**SOLD OUT!**



\$5,500	\$6,875
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**1 SOLD!**



**SOLD OUT!**



\$5,000	\$50
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**SOLD OUT!**



\$4,000	\$5,000
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\$2,500	\$3,125
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\$2,500	\$3,125
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\$3,125	\$25
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**SOLD OUT!**



\$3,125	\$7,125
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**SOLD OUT!**



- Symposium WiFi Sponsor (Exclusive):** Everyone loves the free WiFi sponsor! The Sponsor's logo will appear on signage and on WiFi sign-in page.
- Branded Water Bottles (Exclusive):** Sponsor's branding appears on the label of water bottles that will be available for attendees and will be on the main stage for speakers. Sponsor will receive recognition on the Symposium website and printed material.
- Room Key (Exclusive):** Attendees will be looking at your logo every morning and every night--as they head in and out of their Innisbrook room. Sponsor's branding will appear on all room keys, as well as on the Symposium website, social media and printed material.
- Mobile App Sponsor (Exclusive):** Get your logo on the GSF Mobile App - powered by Whova! This app is popular with our attendees...you want to be a part of it! Sponsor will be recognized on the event website, social media, signage, and the App!
- Save the Date for the 2019 Global SOF Symposium - Belgium (Exclusive):** The Sponsor will be recognized on the Save the Date item for the 2018 Global SOF Symposium - Europe, in Brussels, Belgium--a luggage tag. Sponsor will also be recognized on the event website and social media.
- Chairman's Reception (Exclusive):** Open only to GSF Corporate Partner representatives and the Board of Directors, this intimate reception will take place before the Icebreaker Reception. Sponsor will be recognized on the event website, social media, signage, and napkins during the reception.
- Afternoon Energy Break (2 Available - Wednesday or Thursday):** Give attendees a snack in the afternoon, accompanied by your company's logo. The sponsorship includes Sponsor recognition on Symposium website, in program guide, napkins, and signage.
- Show Daily (2 Available):** Help keep others in the loop! The daily will recap the previous day and be distributed to every attendee. Sponsors will be recognized on the Symposium website, social media, and the Daily!



- Conversation Wall Sponsor (2 Available):** Attendees can write notes about who they want to meet or things they want to learn about--giving others an opportunity to answer those notes! Sponsors recognized on the website, Social Media, and the Wall itself!
- Live Polling Sponsor (Exclusive):** We'll be asking live questions during different sessions, and attendees can give their opinion via the app. Sponsor will be recognized on the Symposium Website, social media, and the live polls at the event!

CP	NCP
\$2,500 <b>SOLD OUT!</b>	\$2,500
\$2,000 <b>SOLD OUT!</b>	\$2,500
\$2,000	\$2,500
\$2,000 <b>SOLD OUT!</b>	\$2,500
\$1,800	\$2,250
\$1,500	\$1,875
\$1,500	\$1,875
\$1,000	\$1,250
\$1,000	\$1,250

	CP	NCP
<input type="checkbox"/> <b>Symposium Signage (Exclusive):</b> We have posters all around the Symposium... and you can get your company brand on ALL of them! Sponsor will also be recognized on the Symposium website and social media.	\$800	<b>SOLD OUT!</b>
<input type="checkbox"/> <b>Registration (3 available):</b> All attendees of the Symposium must register to attend. Sponsors receive recognition on the Symposium registration page as well as at on-site registration. The Sponsor will also be recognized on the Symposium website, program guide, and signage.	\$800	\$1,000
<input type="checkbox"/> <b>Flier Distribution:</b> Provide a one-page marketing flier that will be handed out during registration to all Symposium attendees.	\$540	\$675



## EXHIBIT OPPORTUNITIES

An Exhibit Hall Raffle and Prize drawing will boost visitors, as will the lunch and reception in Exhibitor Pavilion. Both locations will feature coffee breaks.

### Booth Sizes and Pricing:

	CP	NCP
<input type="checkbox"/> <b>8 x 10 ft. - Exhibitor Pavilion Booth:</b> The booths are located in the Exhibit Hall Pavilion. Morning coffee will be served in the Exhibit Hall as will all meal functions to include the Wednesday night reception.	\$3,250	\$4,000
<input type="checkbox"/> <b>6 x 8 ft. - Foyer Table Top:</b> The table tops are located in the foyer just outside the General Session and Breakout rooms. Morning coffee will be served in this foyer. This is a high traffic area with high visibility, however, this area will close during the Networking Reception and all meal functions will be located in the Exhibit Hall Pavilion.	\$1,800	\$2,160

### Booth Amenities:

- Booth Exhibitors receive 2 complimentary registrations, and each Table Top receives 1.
- Additional people from your organization may register at a reduced rate of \$295 (Corporate Partners) or \$395 (Non Corporate Partners).
- Additional booth passes are limited to 2 per contracted booth or table top. Booth partners are not entitled to purchase additional booth passes.
- Includes one 6 ft table and 2 chairs

**Booth Partners:** Exhibitors and sponsors may have *up to two additional* partner companies at their booth. Partner companies will be included in the guide with a description and logo.

CP	NCP
\$150	\$185

## HOSPITALITY SUITE:

**Only FOUR available!** Hospitality Suite Sponsors will have their own private room to hold meetings and hosts guests! They will also be recognized on the Symposium website, social media, and signage.

**PRICE VARIES**

**Contact your Sales Manager to discuss pricing.**

**2 SOLD!**