



GLOBAL SOF SYMPOSIUM - BELGIUM

1-3 OCTOBER 2019 // BRUSSELS



SYMPOSIUM PROGRAM GUIDE

The program guide is distributed to all Symposium attendees! The guide from the 2018 Global SOF Symposium - Spain is shown below as an example from the previous year's event:

	Corporate Partner (CP)	Non-Corporate Partner (NCP)
<input type="checkbox"/> Program Guide Sponsor (2 available): Includes Sponsor Logo on Cover & Free Ad	\$1,000	\$1,200
<input type="checkbox"/> Premium Full Page Cover (Inside Back Cover)	\$600	\$720
<input type="checkbox"/> Premium Full Page Cover (Inside Front Cover)	\$600	\$720
<input type="checkbox"/> Premium Full Page Cover (Outside Back Cover)	\$600	\$720
<input type="checkbox"/> Full Page Color - Exhibitor	\$400	\$480
<input type="checkbox"/> Half Page Color	\$300	\$360



SPONSORSHIP OPPORTUNITIES

Note: All Sponsors will be recognized with sponsor designation on the Symposium website, social media, and Program Guide, in addition to what is listed below.

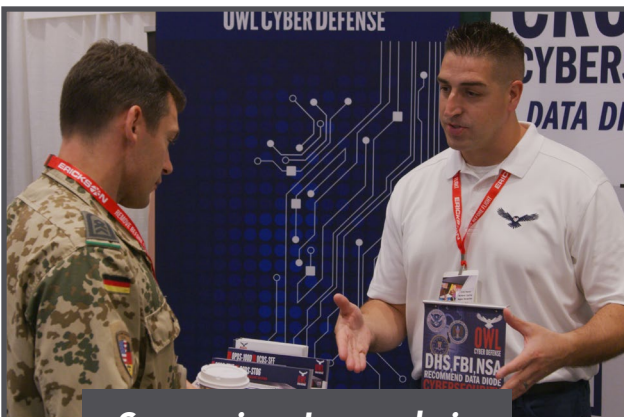
	CP	NCP
<input type="checkbox"/> Platinum	\$13,600	\$17,000
<ul style="list-style-type: none"> • 2 x 3 m. exhibit booth or kiosk space • 6 Complimentary Symposium registrations • Opportunity to introduce a Keynote Speaker • Opportunity to provide three 1-minute videos to air during General Session • Full page advertisement in the Symposium Program Guide • Logo included on Symposium Pens provided to all event attendees • Choice of mobile app, centerpiece, speaker ready room, or animated stinger with company branding • Logo included on banner and signage displayed during the Symposium • Logo on signs displayed on the General Session stage • Verbal acknowledgment of sponsorship during the Symposium 		

	CP	NCP
<input type="checkbox"/> Gold <ul style="list-style-type: none"> • 2 x 3 m. exhibit booth or kiosk space • Symposium Branded Water Bottle Sponsor • 4 Complimentary Symposium registrations • Opportunity to provide two 1-minute videos to air during General Session • Logo included on banner and signage displayed during the Symposium • Verbal acknowledgment of sponsorship during the Symposium 	\$11,900	\$14,000
<input type="checkbox"/> Silver <ul style="list-style-type: none"> • 2 x 3 m. exhibit booth or kiosk space • 2 Complimentary Symposium registrations • Opportunity to provide one 1-minute videos to air during General Session • Logo included on signage displayed during the Symposium • Verbal acknowledgment of sponsorship during the Symposium 	\$7,650	\$9,000
<input type="checkbox"/> Bronze <ul style="list-style-type: none"> • 2 Complimentary Symposium registrations • Logo included on signage displayed during the Symposium • Verbal acknowledgment of sponsorship during the Symposium • Opportunity to provide a flyer insert for inclusion with the Symposium Program Guide 	\$5,100	\$6,000
<input type="checkbox"/> Networking Reception (3 available, or exclusive for \$10,000 (CP) or \$5,000 \$13,000 (Non-CP)): This Reception will feature unique opportunities to meet attendees within your specific area of interest, allowing relationships to form that will build throughout the week! The Sponsor will receive designation on signage and appetizer picks at the Reception.		\$6,250
<input type="checkbox"/> Exhibit Hall Reception Belgian Beer Sponsor: The Sponsor of the Belgian Beer will receive designation on napkins and on signage displayed at the bar during the Wednesday evening reception.	\$3,500	\$4,200
<input type="checkbox"/> Exhibit Hall Reception Wine Sponsor: The Sponsor of the European Wine will receive designation on napkins and signage displayed at the bar during the Wednesday evening reception.	\$3,500	\$4,200



General Sessions will take place in the The Theater at the Le Plaza Hotel in Brussels, BEL.

	CP	NCP
<input type="checkbox"/> Symposium Lanyards (Exclusive): Sponsorship includes the name of the Symposium and sponsor's logo on the badge lanyard. Lanyards are provided to every event attendee at registration and worn throughout the event.	\$3,000	\$3,500
<input type="checkbox"/> Save the Date for 2020 US Symposium (Exclusive): Help remind attendees about the 2020 Global SOF Symposium - US, in Tampa, FL.! Sponsor will receive designation on a functional item that will be provided to each event attendee with Save the Date information.	\$2,500	\$3,000
<input type="checkbox"/> Morning Coffee Break (Exclusive): Coffee is incredibly popular at these events. Coffee sleeves with the sponsor logo will be held by all coffee-loving attendees.	\$2,500	\$3,000
<input type="checkbox"/> Worldly Wednesday Lunch (2 Available): Bring some international cuisine to our international event with a Sponsorship of our Wednesday lunch buffet. Sponsorship includes a unique centerpiece during the lunch.	\$2,000	\$2,400
<input type="checkbox"/> Thursday's Locals Lunch (2 Available): Bring Symposium attendees some local European fare by Sponsoring our Thursday lunch! Sponsorship includes a festive centerpiece during the lunch.	\$2,000	\$2,400
<input type="checkbox"/> Symposium WiFi (Exclusive): Everyone loves free WiFi! The Sponsor's logo will appear on signage and WiFi sign-in page.	\$1,500	\$1,800
<input type="checkbox"/> Afternoon Waffle Break (Exclusive): Give attendees a taste of a local snack on Wednesday afternoon, accompanied by your company's logo. The sponsorship includes Sponsor recognition on napkins and signage.	\$1,500	\$1,800
<input type="checkbox"/> Signage Sponsor (Exclusive): You can see your logo all over the Symposium as the Signage Sponsor. The Sponsor's logo will be at the bottom of all information signs at the Symposium.	\$1,200	\$1,450
<input type="checkbox"/> Registration (3 available): All attendees of the Symposium must register to attend. Sponsors receive recognition on the Symposium registration page as well as at on-site registration.	\$1,000	\$1,200



Symposium Lanyards in action at the Modern Warfare Symposium.



Sponsored Room Keys at the 2018 Global SOF Symposium - US.

	CP	NCP
<input type="checkbox"/> Exhibit Hall Raffle (Exclusive): The Sponsor will be featured on the Raffle Tickets that will be provided to every exhibitor at the Symposium. Exhibitors will then provide the Raffle Tickets to attendees with whom they have meaningful conversations--and at the end, there will be a drawing for prizes.	\$800	\$1,000
<input type="checkbox"/> Room Key (Exclusive): Attendees will be looking at your logo every morning and every night--as they head in and out of their Le Plaza room. Sponsor's branding will appear on all room keys.	TBA	TBA
<input type="checkbox"/> Flyer Distribution: Provide a one-page marketing flier that will be handed out during registration to all Symposium attendees.	\$540	\$650
<input type="checkbox"/> After Party Promotion (Exclusive): What better way to be remembered than by being the last company everyone sees? If you plan an event after party on Thursday evening, we'll help promote it to attendees via signage and the App!	\$500	\$600

EXHIBITION OPPORTUNITIES

Booth Sizes and Pricing:	CP	NCP
<input type="checkbox"/> 6 sq meter Modular Booth	\$4,335	\$5,100
<input type="checkbox"/> 2 sq meter Table Top	\$2,380	\$2,800

Booth Amenities:

- Each Modular Booth includes 2 complimentary registrations
- Each Table Top includes 1 complimentary registration
- Additional people from your organization may register as Booth Staff at a reduced rate
- Additional booth passes are limited to 2 per contracted booth or table top. Booth partners are not entitled to purchase additional booth passes.
- Table Top includes one 6 ft table and 2 chairs

Booth Partners: Exhibitors and sponsors are permitted to have up to two additional partner companies at their booth. Partner companies will be included in the guide with a description and logo. Costs for each Partner Company are:

- Corporate Partner: \$150**
- Non-Corporate Partner: \$185**

