



SOF FOR LIFE

WE HELP TRANSITION
OUR ELITE FORCES TO
ELITE CAREERS...

SOF for Life Seminar | February 19, 2018

SOF for Life is a platform of three mutually supporting and networked non-governmental programs that enable special operations personnel transitioning from military service to civilian employment. These organizations—the Global SOF Foundation, The Honor Foundation, and AAFMAA—are hosting this one day seminar.

WHAT WILL THIS SEMINAR GET ME?

- A clear understanding of what motivates you and **why**. Very few individuals can articulate why they do what they do. Why is not about making money--that's a result. Why is a purpose, cause, or belief. It's the very reason you exist. Once you can clearly articulate your why, things become more clear throughout your transition from the military.
- A simple way to pitch yourself, your experience, and your overall value proposition.
- The secret to discovering the right transition coach and mentor, which can be the difference between finding your dream job and living a nightmare.
- How to connect with others efficiently, effectively, and meaningfully during your professional transition.

SEMINAR AGENDA:

- *Session 1: Your Why*, 8AM – 12PM, Joe Musselman, The Honor Foundation
- *Lunch Break*, 12 – 1PM
- *Session 2, Your Gear*, 1 – 2:30PM, Joe Musselman
- *Networking Break*, 2:30 – 3PM
- *Session 3, Your Workup*, 3 – 4:30PM, Joe Musselman
- *Session 4, Your AAFMAA*, 4:30 – 5PM, Ross Cutler, AAFMAA
- *Chairman's Reception*, 5 – 6PM

HOW DO I ATTEND?

- **Qualified Attendees:** Active duty SOF and those who have retired or separated less than two years ago and their spouses (U.S. and non-U.S.)
- **Pre-Conference Assessment:** Registrants will be asked to take a *Strengths Finder* prior to the event
- **Cost:** Workshop Only, \$30 or Full 2018 *Global SOF Symposium - US*, \$100
- **Register:** <http://bit.ly/18SFLseminar>

www.SOFforLife.org



THE HONOR FOUNDATION

